

## An Evaluation of the Chalcogen Atom Effect on the Mesomorphic and Electronic Properties in a New Homologous Series of Chalcogeno Esters

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NMR spectra of compounds

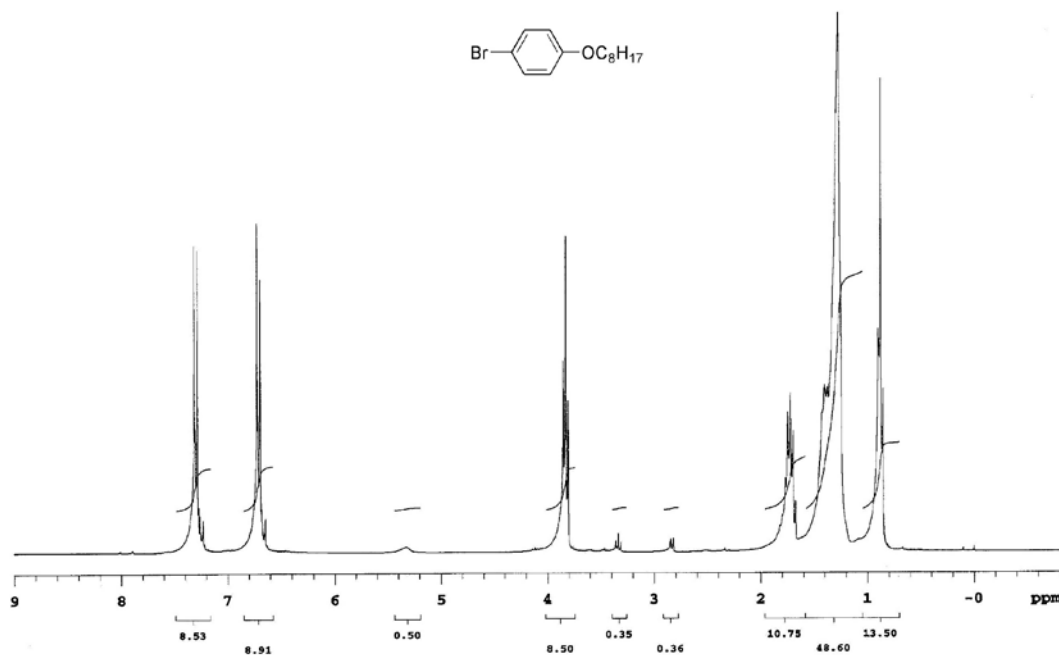


Figure S1. <sup>1</sup>H NMR spectrum of compound 1-bromo-4-octyloxybenzene (7) (CDCl<sub>3</sub>, 300 MHz).

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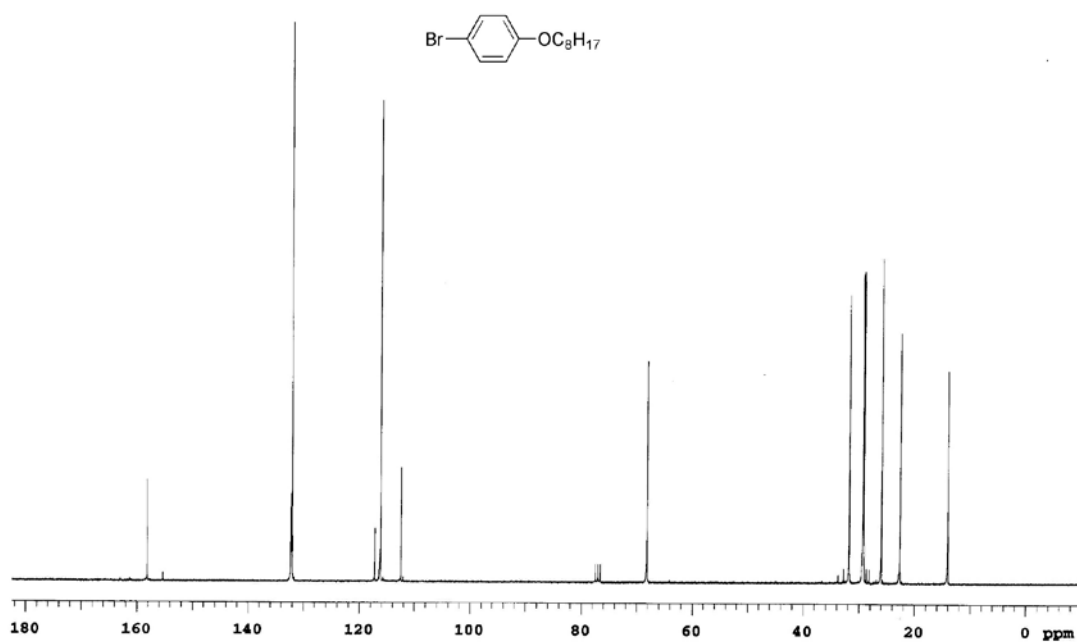


Figure S2. <sup>13</sup>C NMR spectrum of compound 1-bromo-4-octyloxybenzene (7) (CDCl<sub>3</sub>, 75 MHz).

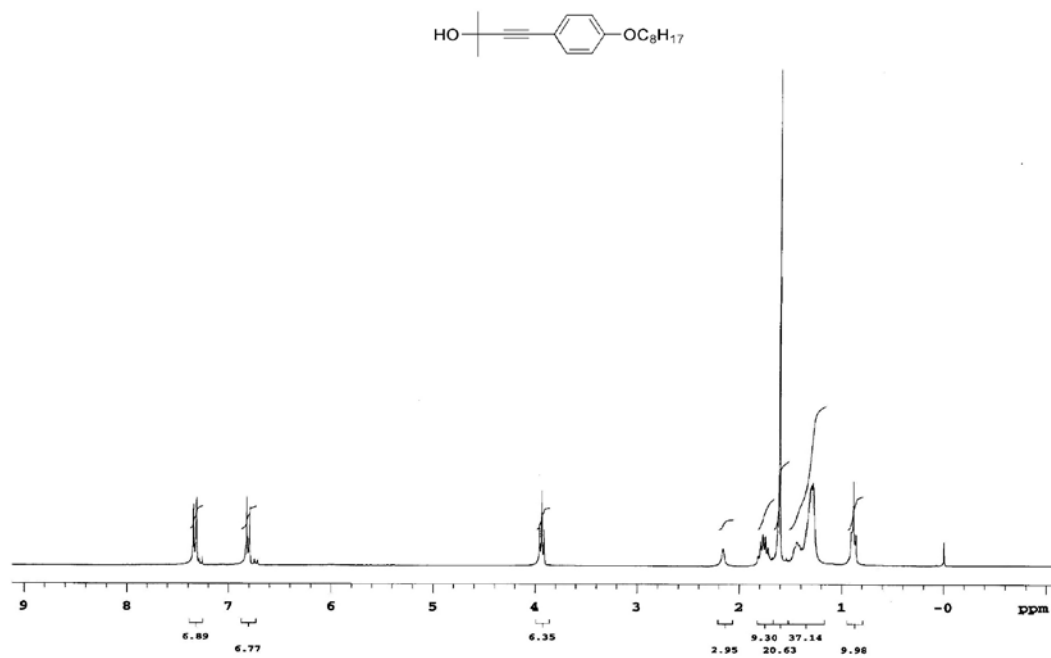


Figure S3. <sup>1</sup>H NMR spectrum of compound 4-(4-octyloxyphenyl)-2-methylbut-3-yn-2-ol (8) (CDCl<sub>3</sub>, 300 MHz).

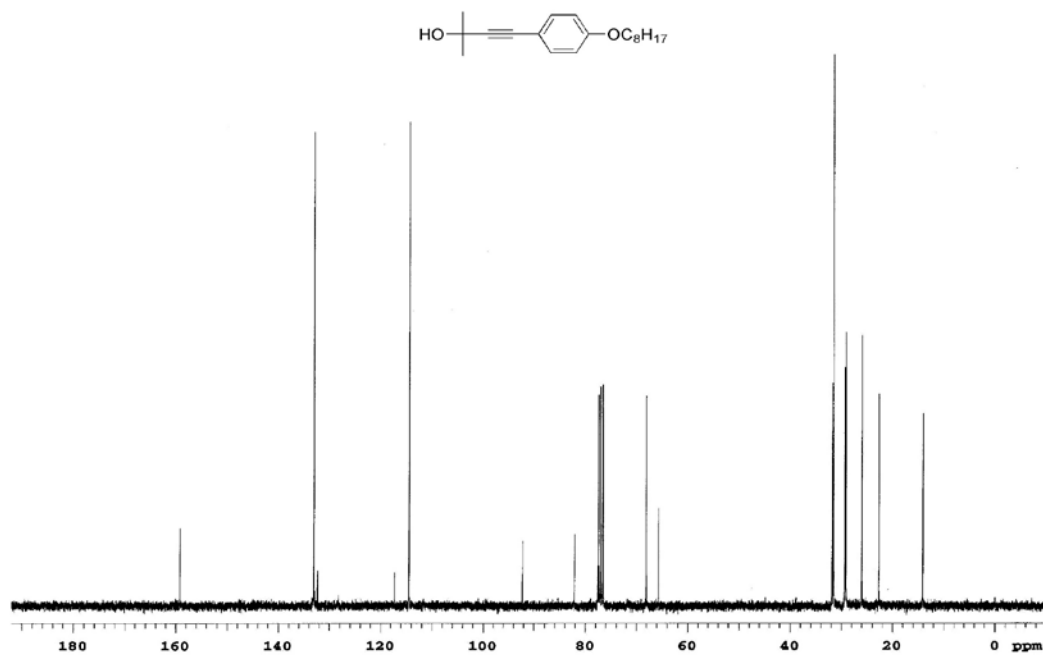


Figure S4. <sup>13</sup>C NMR spectrum of compound 4-(4-octyloxyphenyl)-2-methylbut-3-yn-2-ol (**8**) (CDCl<sub>3</sub>, 75 MHz).

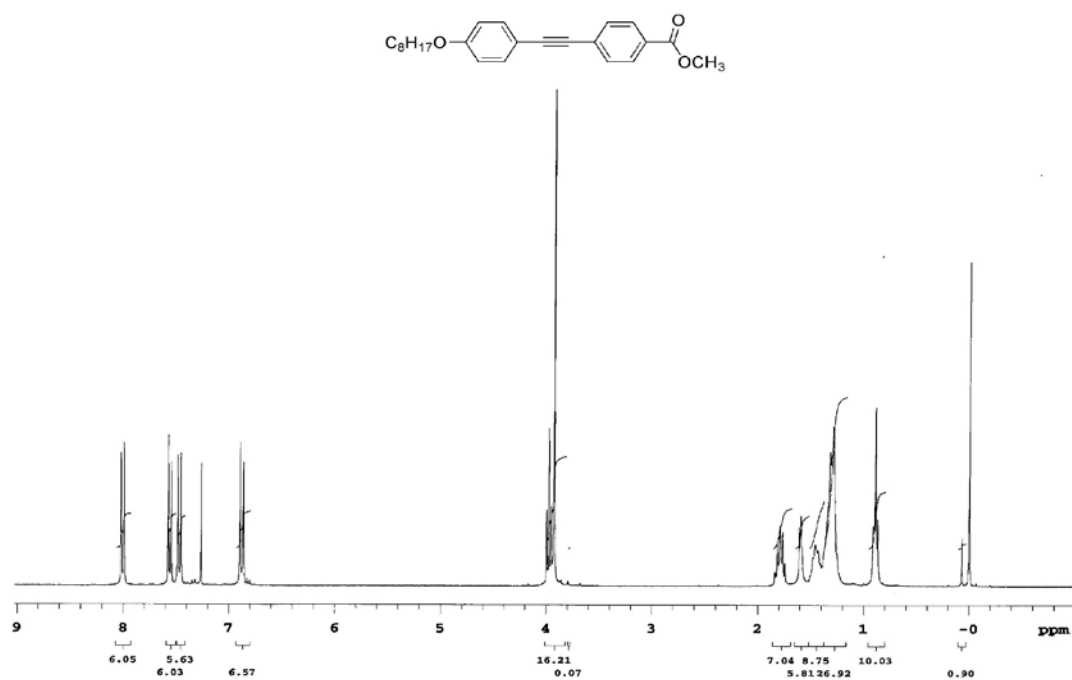


Figure S5. <sup>1</sup>H NMR spectrum of compound methyl-4-(4-octyloxyphenylethynyl)benzoate (**9**) (CDCl<sub>3</sub>, 300 MHz).

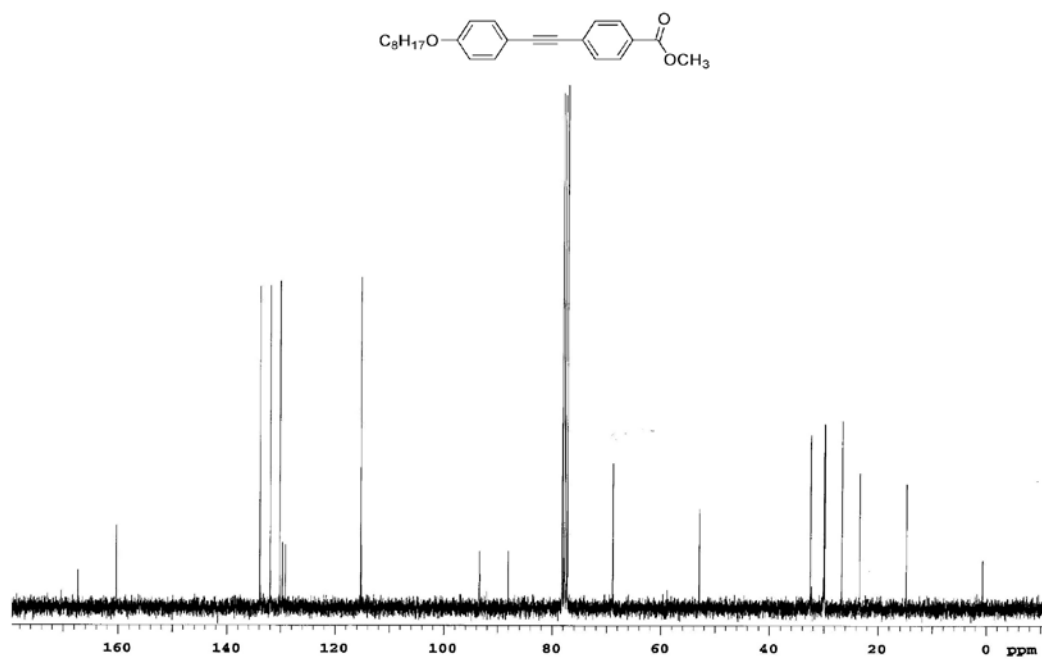


Figure S6. <sup>13</sup>C NMR spectrum of compound methyl-4-(4-octyloxyphenylethynyl)benzoate (9) (CDCl<sub>3</sub>, 75 MHz).

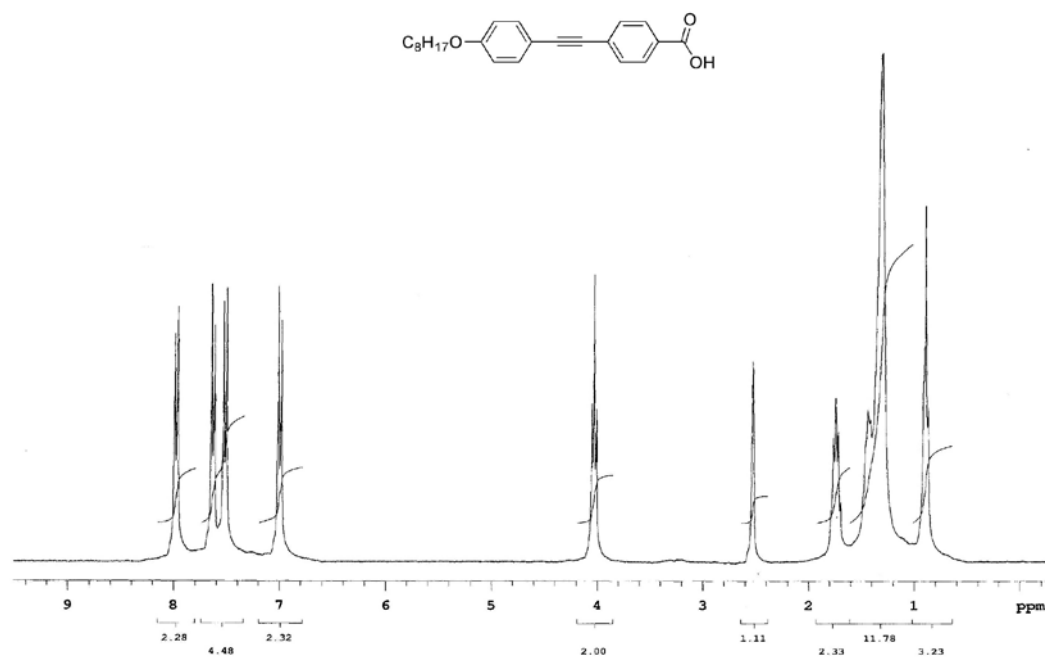
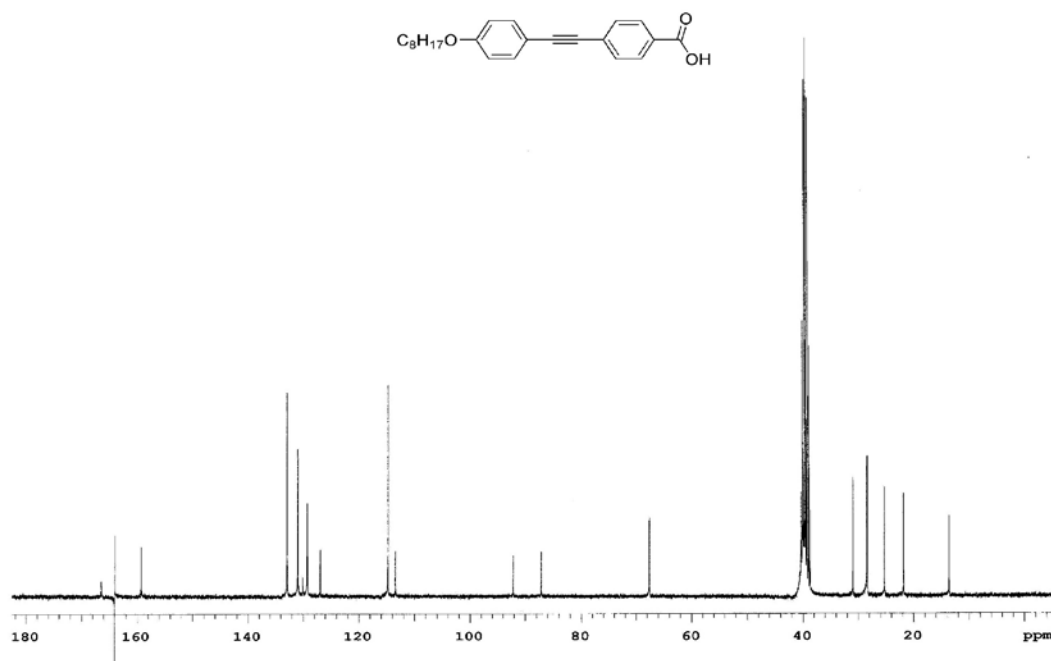
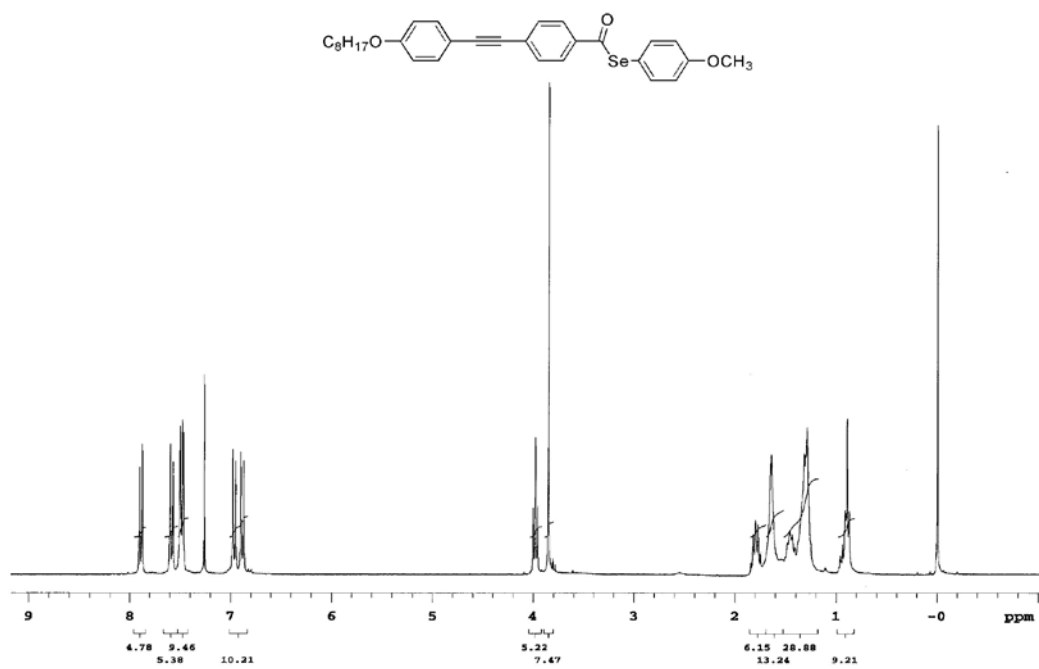


Figure S7. <sup>1</sup>H NMR spectrum of compound 4-[4-(octyloxyphenylethynyl)]benzoic acid (4) (DMSO-*d*<sub>6</sub>, 300 MHz).



**Figure S8.** <sup>13</sup>C NMR spectrum of compound 4-[4-(octyloxyphenylethynyl)]benzoic acid (**4**) (DMSO-*d*<sub>6</sub>, 75 MHz).



**Figure S9.** <sup>1</sup>H NMR spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoselenoate (**1a**) (CDCl<sub>3</sub>, 300 MHz).

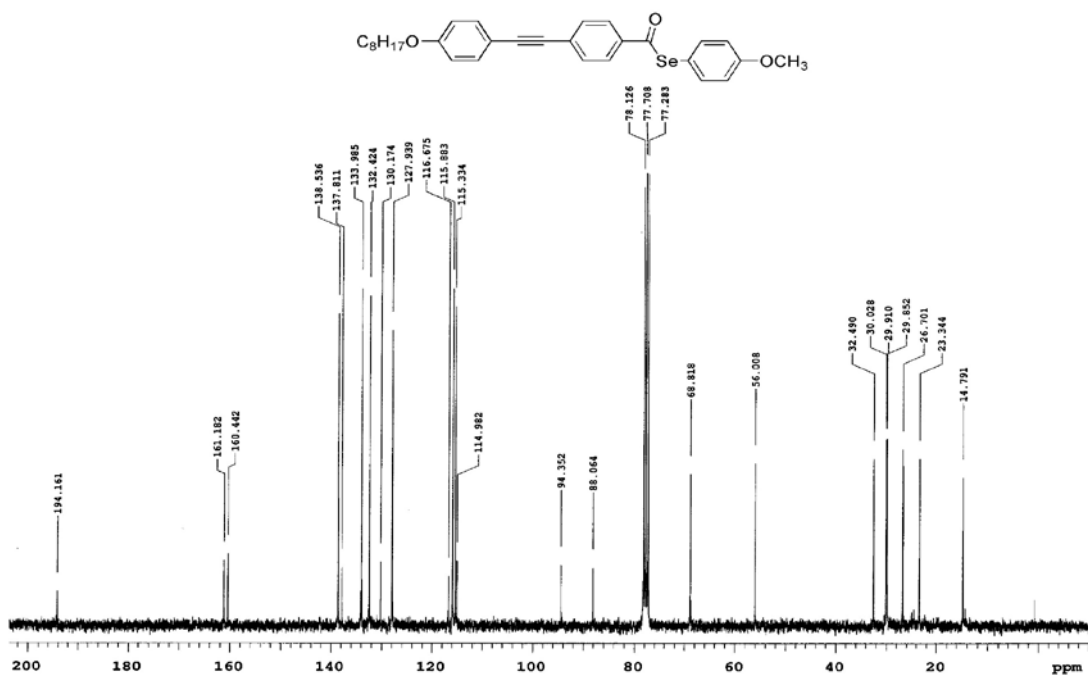


Figure S10.  $^{13}\text{C}$  NMR spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoselenoate (**1a**) ( $\text{CDCl}_3$ , 75 MHz).

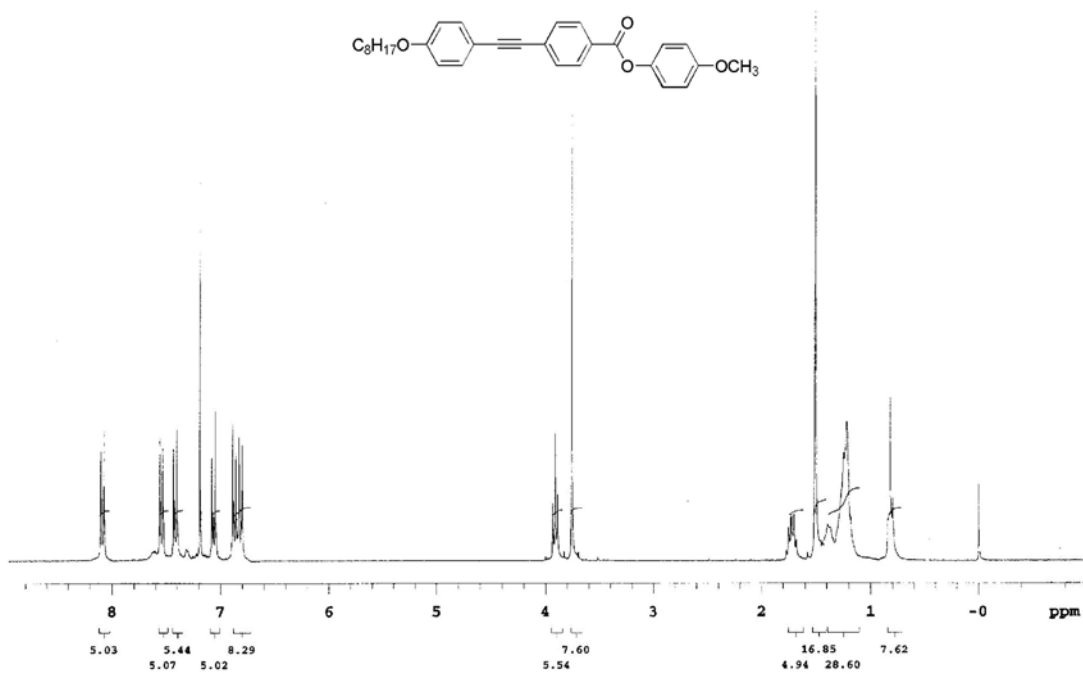
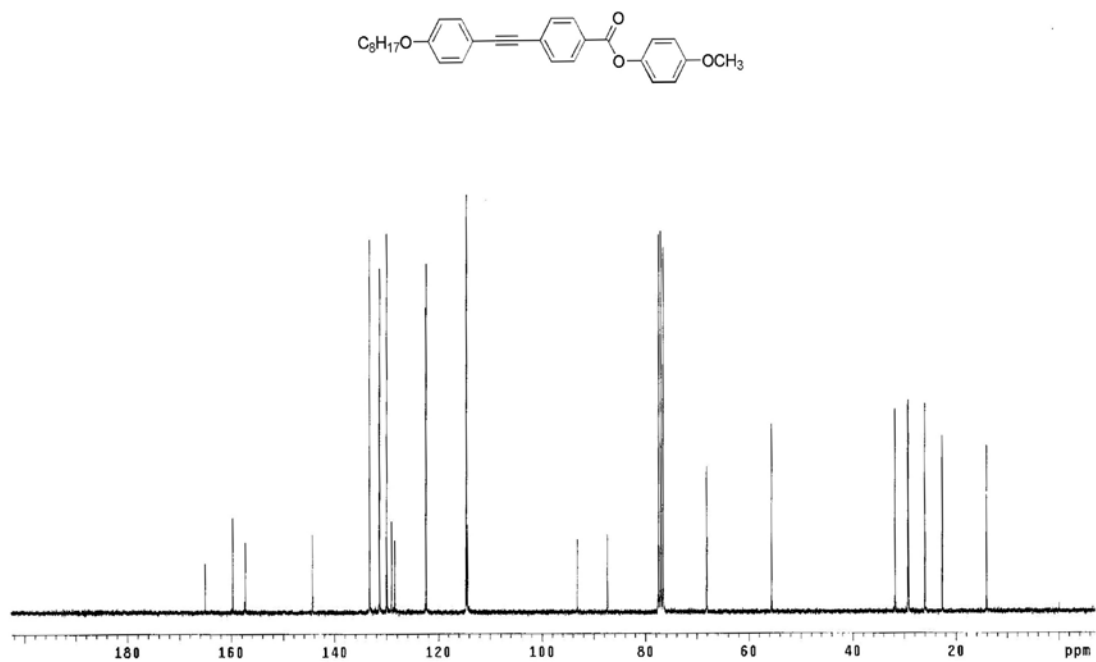
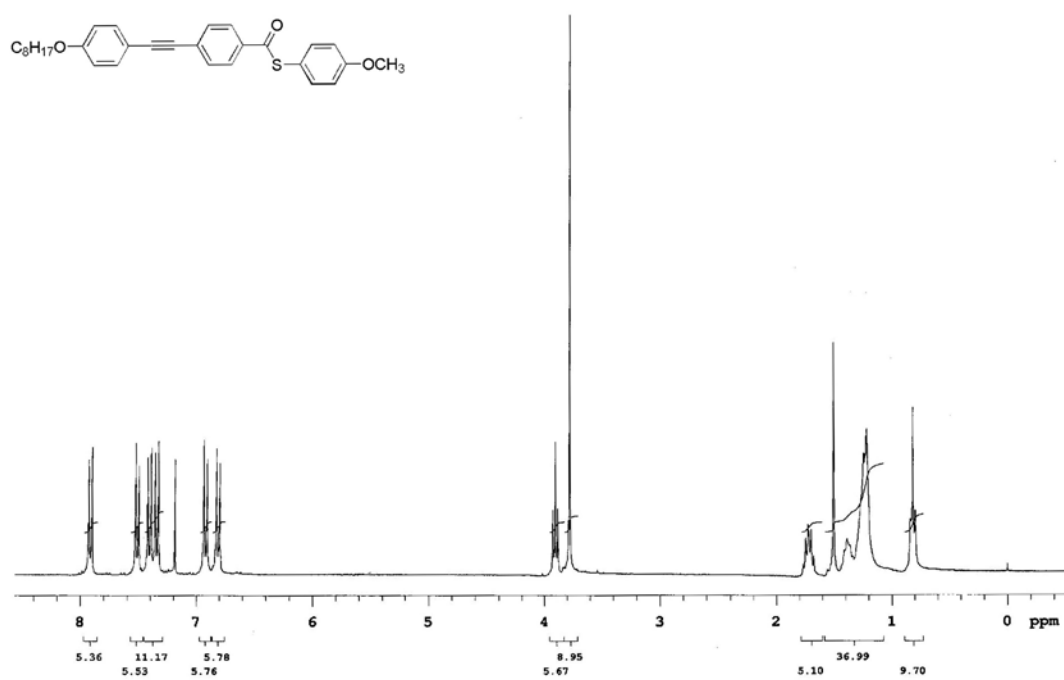


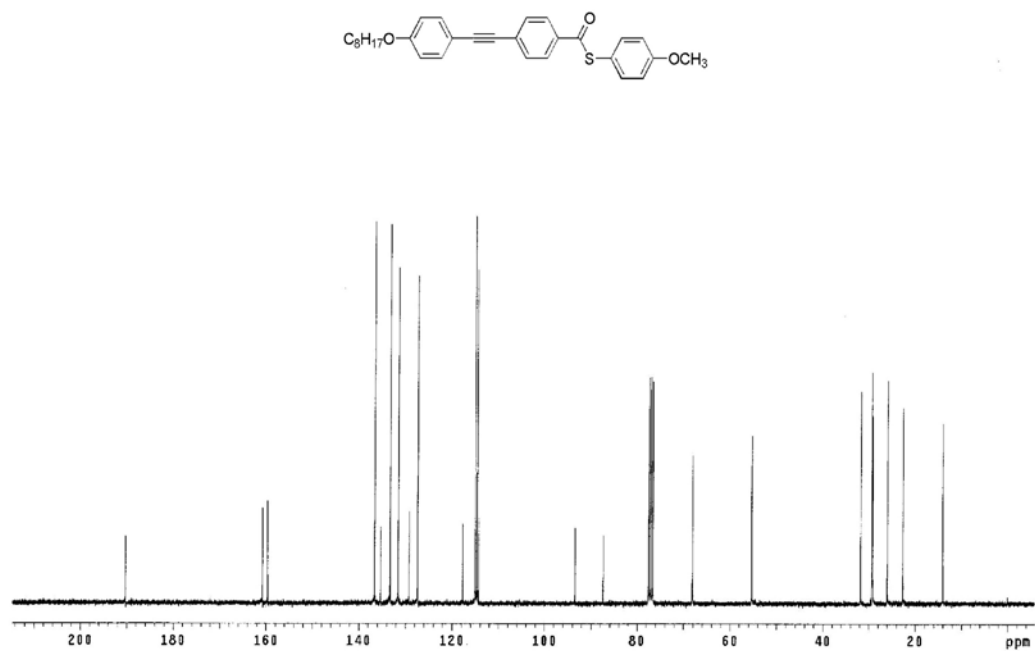
Figure S11.  $^1\text{H}$  NMR spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoate (**6a**) ( $\text{CDCl}_3$ , 300 MHz).



**Figure S12.** <sup>13</sup>C NMR spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoate (**6a**) (CDCl<sub>3</sub>, 75 MHz).

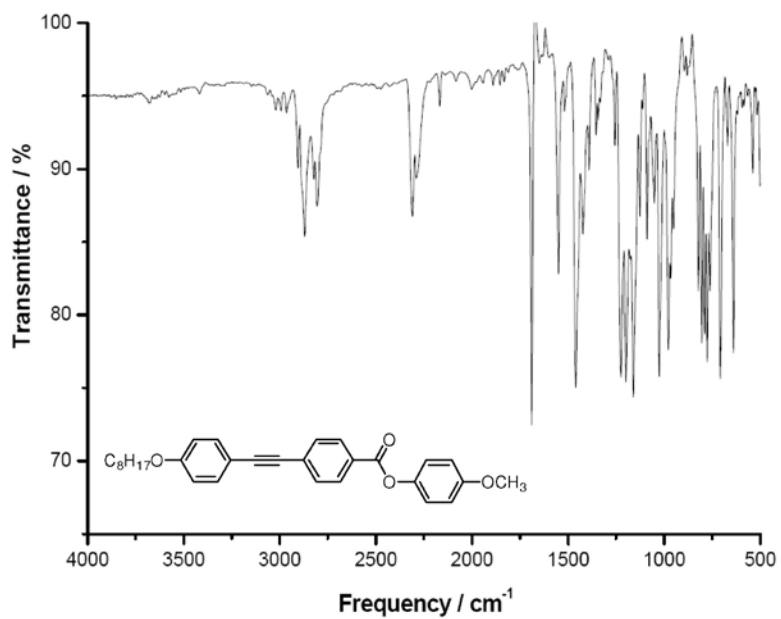


**Figure S13.** <sup>1</sup>H NMR spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzothioate (**6b**) (CDCl<sub>3</sub>, 300 MHz).



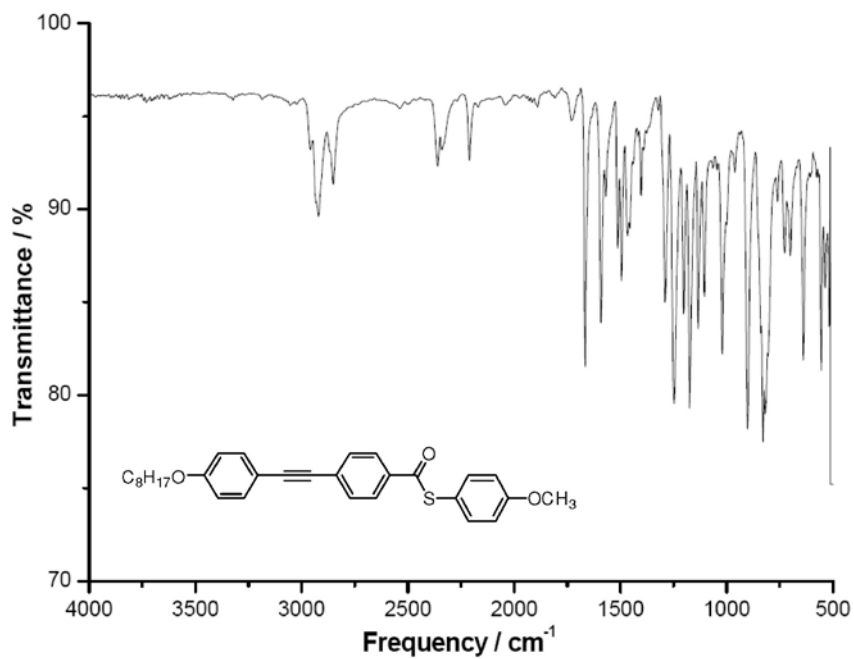
**Figure S14.** <sup>13</sup>C NMR spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzothioate (**6b**) (CDCl<sub>3</sub>, 75 MHz).

#### Infrared spectra of compounds

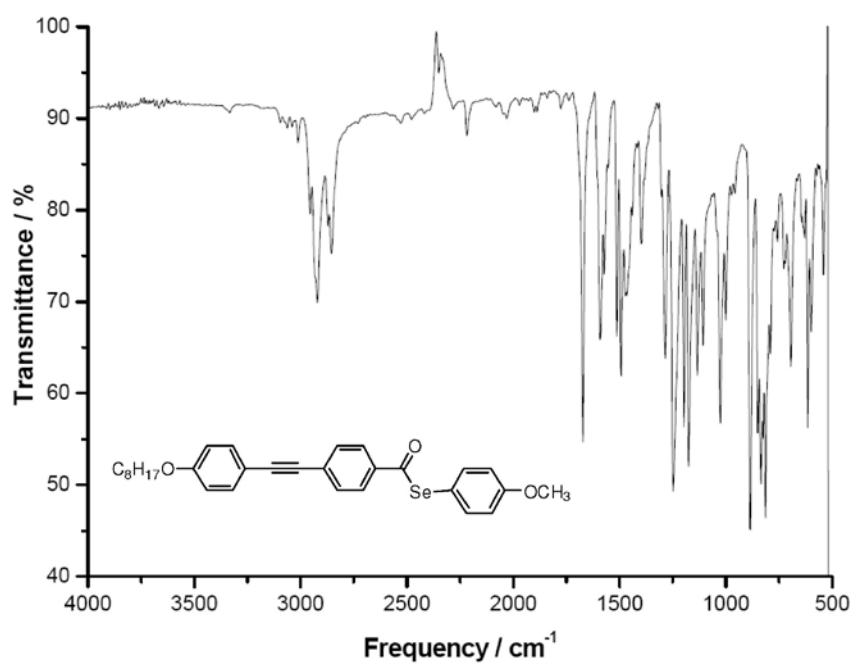


**Figure S15.** Infrared spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoate (**6a**).





**Figure S16.** Infrared spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzothioate (**6b**).



**Figure S17.** Infrared spectrum of compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoselenoate (**1a**).

## UV-Vis absorption spectra of compounds

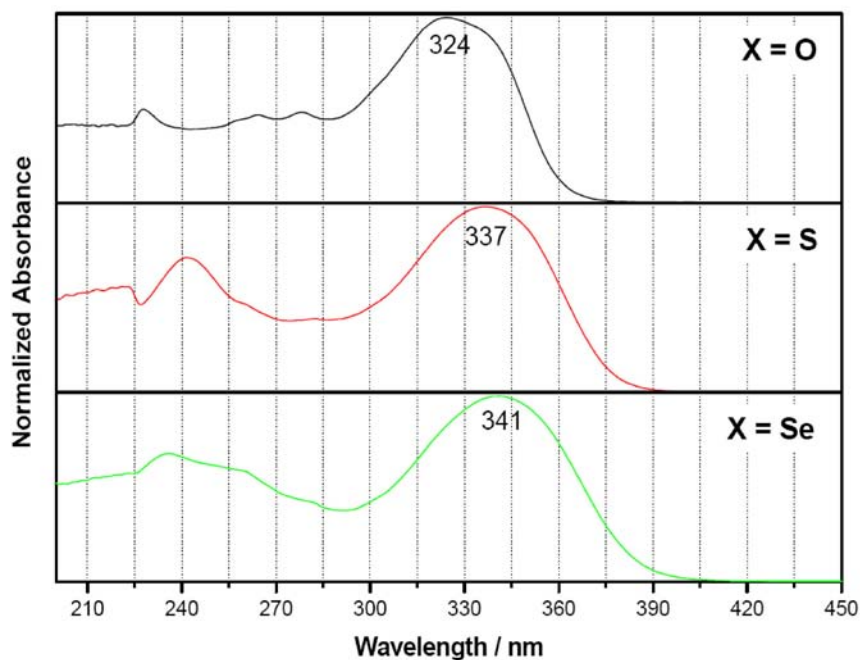


Figure S18. Normalized absorption spectra of the dyes **6a**, **6b** and **1a**, where X = O, S and Se, respectively.

## DSC thermograms

Thermograms set for compounds **6a**, **6b** and **1a** on heating at 10 °C min<sup>-1</sup>.

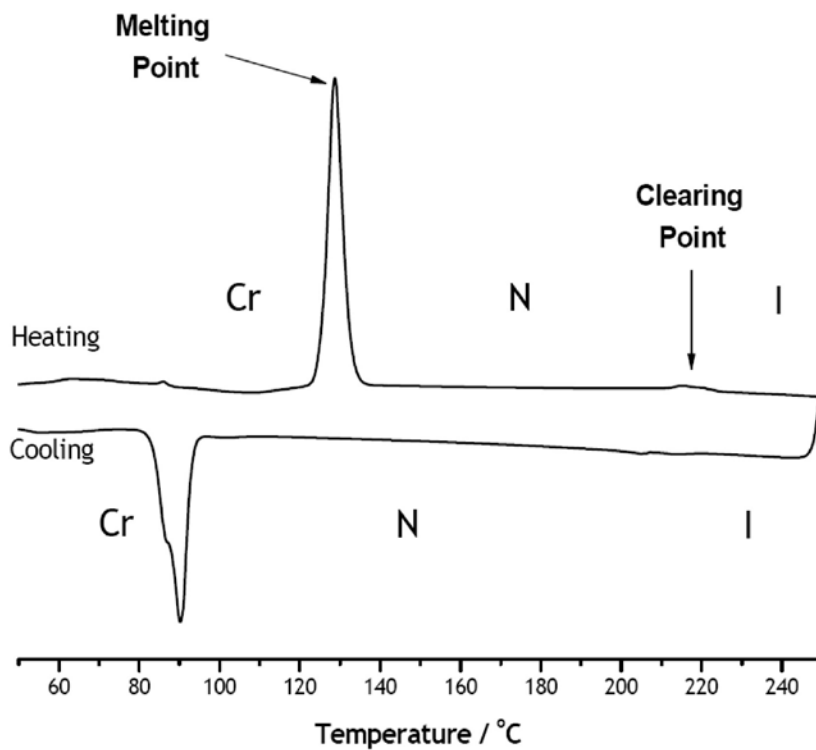
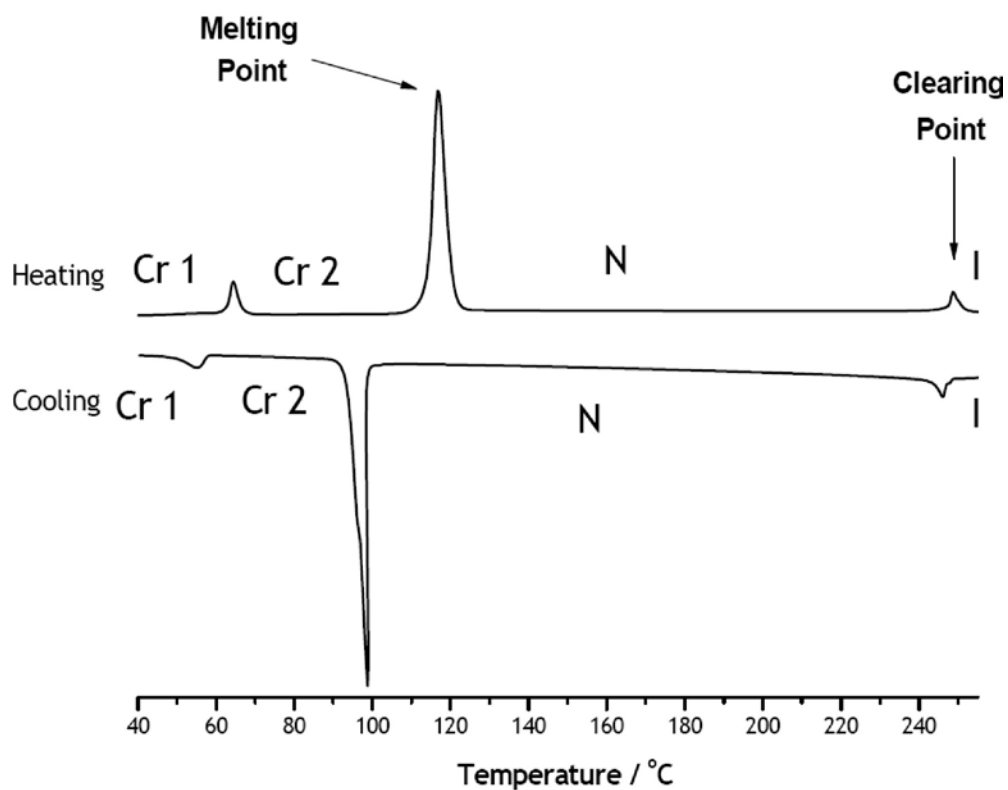
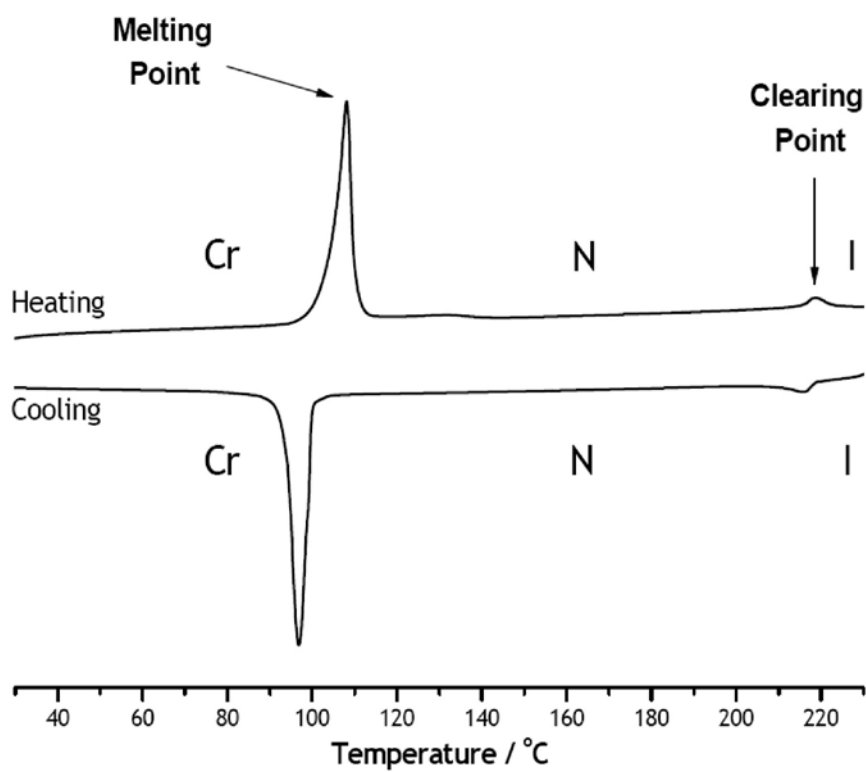


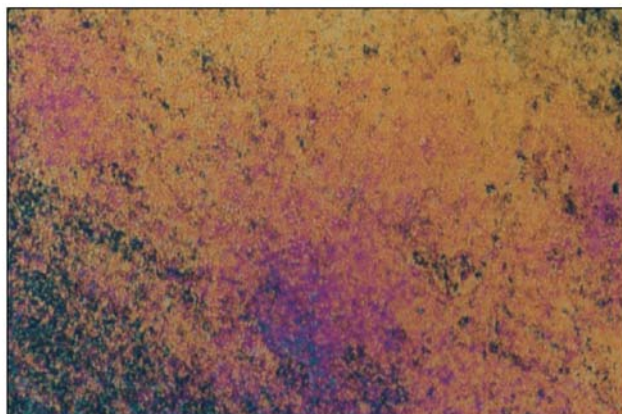
Figure S19. Thermogram for compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoate (**6a**).



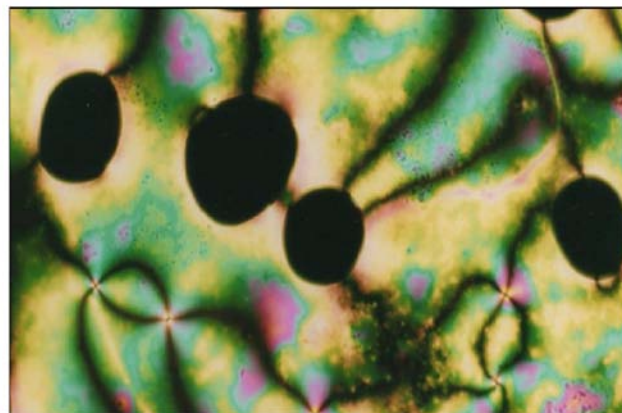
**Figure S20.** Thermogram for compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzothioate (**6b**).



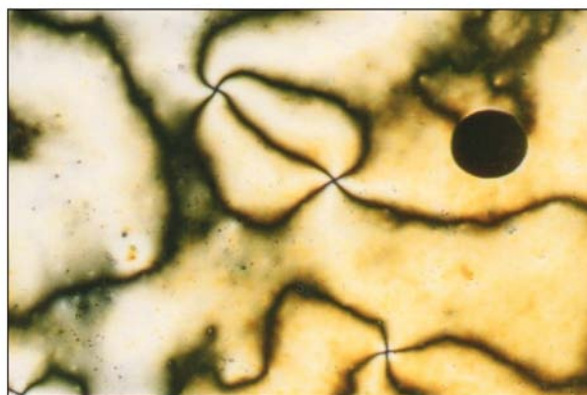
**Figure S21.** Thermogram for compound methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoselenoate (**1a**).

*Microscopic analysis*

**Figure S22.** Schlieren texture grainy of methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoate (**6a**) occurring at 150 °C.



**Figure S23.** Planar thread-like nematic texture of methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzothioate (**6b**) occurring at 220 °C.



**Figure S24.** Planar thread-like nematic texture of methoxyphenyl-4-[(4-octyloxyphenyl)ethynyl]-benzoselenoate (**1a**) occurring at 174 °C.